

# WAHYU BINARTI, M.Sc.

Prospective Lecturer in Development Communication and Social Research Methods

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## ACADEMIC PROFILE

Recent Master's graduate in Development Counseling and Communication with a background in sustainable agricultural extension. Her thesis examines the application of Javanese Pitungan culture in the success of Good Agriculture Practice (GAP) rice farming in Bekasi Regency. Her academic interests focus on mixed-methods research, development communication, local wisdom, sustainability, and community behavior. She also has teaching assistant experience in Social Psychology, Communication, and Social Statistics using quantitative methods.

## EDUCATION

### GADJAH MADA UNIVERSITY

2024-2025

Master of Science, Development Counseling and Communication

- GPA 3.91/4.00; Thesis: Application of Javanese Pitungan Culture Towards The Success of Good Agriculture Practices Rice in Bekasi Regency.
- Academic focus: agricultural extension, development communication, farmer behavior, local knowledge, and sustainable agriculture.

### BOGOR AGRICULTURAL DEVELOPMENT POLYTECHNIC

2018-2022

Bachelor of Applied Science, Sustainable Agriculture Extension

- GPA 3.61/4.00, Cum Laude; certified as an Agricultural Extension Officer by the Agricultural Professional Certification Body and BNSP.

## RESEARCH INTERESTS

- Mixed-methods research in development communication.
- Local wisdom and cultural practices that support sustainability.
- Quantitative and qualitative approaches to studying community behavior.
- Social statistics, agricultural extension, and farmer behavior change.

## COURSES PREPARED TO TEACH

Development Communication; Community Development; Sustainable Agricultural Extension; Social Statistics; Quantitative Research Methods; Research Methodology.

## TEACHING AND ACADEMIC EXPERIENCE

### GADJAH MADA UNIVERSITY

2024-2025

Teaching Assistant

- Supported classroom activities, discussion preparation, and assignment review under lecturer supervision.
- Assisted teaching in Social Psychology, Communication, and Social Statistics using quantitative methods.
- Prepared exam questions and assessed students' exam results

### COMMUNITY TERMINAL HUJAN - Bogor, Indonesia

2020

Volunteer Teacher

- Taught and assisted street children during a short-term volunteer teaching program.

## RESEARCH AND EXTENSION EXPERIENCE

### GADJAH MADA UNIVERSITY

2025

Principal Researcher, Master's Thesis

- Studied how Javanese Pitungan culture and farmer knowledge shape agricultural decision-making and GAP implementation.
- Developed an academic framing that connects local wisdom, extension communication, and sustainable rice farming practice.

### BALAI PENYULUHAN PERTANIAN CIPANAS - Cianjur, Indonesia

Mar-Jun 2022

Assistant to the Head of Agricultural Extension Officer

- Supported field survey data management, partner coordination, and monitoring report preparation for agricultural extension activities.
- Assisted office and field activity monitoring under the program coordinator.

## PUBLICATIONS AND ACADEMIC WRITING

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**GADJAH MADA UNIVERSITY** 2025

Master's Thesis

*Application of Javanese Pitungan Culture Towards The Success of Good Agriculture Practices Rice in Bekasi Regency.*

**MANUSCRIPT IN PREPARATION** 2025

The Role of Agricultural Local Wisdom in the Implementation of Good Agricultural Practices (GAP) Technology in Bekasi

## ADDITIONAL PROFESSIONAL EXPERIENCE

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**POSE TRAVEL SERVICES - DKI Jakarta, Indonesia** Feb-December 2024

Contract Digital Marketing Analyst

*Conducted market research, campaign analysis, and digital content coordination.*

**KEBUN TEKNOLOGI INDONESIA - Bekasi, Indonesia** Nov 2022-Jan 2023

Content Writer and Video Editor

*Developed educational scripts and edited e-learning video materials.*

## COMMUNITY SERVICE, ORGANIZATION, AND LEADERSHIP

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**MAJELIS SYURO, LEMBAGA DAKWAH KAMPUS AL-MUTA'ALIM** 2021-2022

General Secretary

- Managed organizational administration, budgeting, documentation, and internal communication.

## TRAINING, CERTIFICATIONS, AND ACHIEVEMENTS

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- Agricultural Extension Competency Certification, BNSP and Agricultural Professional Certification Body (August 2022).
- Student Exchange and International Volunteer Participant, MITI Indonesia (November 2019).
- 2nd Runner-Up National English Essay, Vocational Institute of Agriculture Bogor (October 2019).

## SKILLS

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- Agricultural Extension and GAP: agricultural extension, farmer group assistance, crop production, plant cultivation, Good Agriculture Practice, sustainable agriculture.
- Research and Data: field survey, qualitative data organization, social research, community observation, monitoring report preparation, SPSS, Microsoft Excel.
- Teaching and Communication: teaching assistance, learning material preparation, assignment feedback, public speaking, community communication, student mentoring.
- Academic Tools: Microsoft Office, Google Workspace, SPSS, ArcGIS, Mendeley/Zotero.

## LANGUAGES

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- Indonesian: native.
- English: Working proficiency in academic reading and writing; 2nd Runner-Up in National English Essay Competition, Vocational Institute of Agriculture Bogor.

## REFERENCES

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**Prof. Dr. Ir. Sunarru Samsi Hariadi, M.S.**

Professor, Faculty of Agriculture

Gadjah Mada University

Field: Agricultural Extension and Development Communication

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Relationship: Thesis Supervisor / Academic Advisor